

# OUR SCHOOLS ARE TWOYEARS



search for stores

Keyword  Product Types  ADDRESS  Choose Region

Search by name only

Home How to SA Browse Stores Browse Users Blog

Discounts Maps Contests

FIND STORES IN: CHICAGO HAMPTONS PHILADELPHIA BOSTON BROOKLYN LOS ANGELES NEW YORK WASHINGTON, D.C. ONLINE

Store Adore is your personalized guide to exceptional boutiques on the trendiest streets across the country and online.

Sign up today to get exclusive deals and shopping tips!

[sign up](#)

## LOGIN

Email

Password

Remember me

[login](#)

[Forgot password?](#) | [Need an account?](#)

## community

### Recent Posts



This is my favorite Jamgie store!  
Posted by: mdealyisthebestintern 7/31/08



when I first discovered the store I thought it was...  
Posted by: Jennifer 7/26/08



This store has a Nantucket east coast feel. With d...  
Posted by: teena 7/25/08

### Recent Guides



"New York Metro Area: New York- West Village (all)"  
Posted by: Store Adore 7/30/08



"Tuscaloosa"  
Posted by: Lauren 7/30/08

\*\*\*

Posted by:

## store adore blog

### Share and Share Alike: The New Collectives

By Abby Stewart on Friday, August 1st, 2008

We at Store Adore are trumpeters of the emerging designer and no-name innovator—after all, small biz makes life worth living, and indie labels breathe fresh air into the oft-stagnant atmosphere of mass-production. Judging by the soaring popularity and success of tiny shops and one-of-a-kind items, you guys welcome innovation too.

Thanks to the Internets, collectives are growing fast and giving voice to a world of artists with no budget for PR or advertising and no glossy packaging, just awesome ideas and *craftsmanship*. Whether they live online or on the Lower East Side, collectives provide homes to otherwise hard-to-find goods, and in so doing, cultivate followings of their own. They each have their own character; some focus on vintage and handmade knicknacks, some on edgy clothing, some on tee shirts and pants. So join us as we toast the tired, pin-pricked, inkstained toils of design's lone stars—and the collectives that promote all sorts of creative whimsy.



#### [The Dressing Room](#)

This fashion co-op has long been one of my favorite stores in New York, hands-down. Owner Nikki Fontanella lets her gut decide which designers make it into her space: any portfolio that strikes her as sexy, edgy and original is eligible for a rack, where urban favorites like [City That Bleeds](#) and [Yoodoo](#) share the co-op space with newcomers like Alisha Trimble. The result of Fontanella's approach is an esoteric

#### What is your biggest shopping turn-off?

- Never-ending lines
- Pesky, over-attentive salespeople
- Not being able to find your size
- An ear-crushing soundtrack
- Nothing: I'm willing to brave any shopping scene to get the goods!

[Vote](#)

[View Results](#)

Loading ...

RSS FEED

#### recent posts

- [Store Interview: Zipper](#)
- [My Latest Fashion Flirtation: Is Lace Repulsive or Cute?](#)
- [Share and Share Alike: The New Collectives](#)
- [Win a \\$250 Gift Certificate from Lilla P!](#)
- [Boho-Chic Peruvian Connection Opens DC Flagship](#)
- [Fashionable Weekend Getaway: Mackinac Island, Michigan](#)
- [Our Latest Obsessions: Eco-](#)



debalicious2@yahoo.com  
7/30/08

mélange of hand-graffitied tees, denim, convertible neon jackets, taffeta evening gowns and everything in between. In the basement's vintage exchange (pictured), shoppers can trade awesome old duds for store credit. Of course, they had me at hello with the basement workshop, where Fontanella lets her designers use sewing machines and table space to make work and connect with each other (photo courtesy of The Dressing Room).



#### [Hillary Flowers](#)

At this Lower East Side cooperative, twenty local designers pack the racks with unique works of (wearable) art. The goods include clothing, jewelry and vintage shoes, from Katherine McGuire's spare, gold-wire jewelry to [Nikka New York](#)'s grunge-meets-couture designs (Nikka top shown, call [Hillary Flowers](#) 212-673-0380). Every designer works the floor twice a month, allowing them to find out what we like, and gifting us with the chance to enjoy an ever-fresh rotation of handmade designs.



#### [Cut + Paste](#)

Cut + Paste hosts crafters and designers who sell their wares through the site on consignment via the Partner in Craft program: gorgeous silkscreened tops, organic cotton dresses with meticulous embellishments, brass charm necklaces, whimsical paper goods and novelty books comprise the goods. Being a home-ec nerd (never mind design student), my favorite part of the site is the awesome craft supplies section, replete with cute pincushions, binding tape and [pinhole](#)

#### [Friendly Cocktail Frocks](#)

- ♦ [Save 20% at Shvitz! \(New York and Online\)](#)
- ♦ [Interview with Sans Artifice Blogger Janelle](#)
- ♦ [Your Bedroom is Turning Violet](#)

#### categories

- [Maps](#)
- [Press Coverage](#)
- [Press Releases](#)
- [Store Adore Blog](#)
  - [At Your Service](#)
  - [Discount of the Week](#)
  - [Exclusive Discounts](#)
  - [Exclusive Giveaways](#)
  - [Five Best](#)
  - [Headlines](#)
  - [Newly Posted](#)
    - [News & Announcements](#)
    - [Newsletters](#)
    - [Our Latest Obsessions](#)
    - [Sales & Events \(Boston\)](#)
    - [Sales & Events \(Chicago\)](#)
    - [Sales & Events \(Los Angeles\)](#)
    - [Sales & Events \(New York\)](#)
    - [Sales & Events \(Philadelphia\)](#)
    - [Sales & Events \(Washington, DC\)](#)
  - [Seasonal Features](#)
    - [Shop Talk](#)
    - [Shopping List](#)
    - [Shopping Tour](#)
    - [Store Adore Spotlight](#)

#### archive

- ♦ [August 2008](#)
- ♦ [July 2008](#)
- ♦ [June 2008](#)
- ♦ [May 2008](#)
- ♦ [April 2008](#)

[camera kits](#) (shown, \$24.95).



### [Day-Lab](#)

Baton Rouge resident Amy Shutt transformed her hobby of collecting and selling hand-picked vintage and independently crafted items into a full-blown web business. Day-Lab reflects Shutt's feminine, eclectic sensibility, offering apparel, jewelry, and novelties that are difficult—sometimes impossible—to find elsewhere, all at impossibly low prices. Old movie postcards, whimsical wrapping paper, mobiles and a plethora of fun home items (think cat-shaped tape dispensers and ladybug cooking timers) complete this endearing rotation of cheeky gifts. I particularly like Shutt's choice of cards and papers—like these adorable [airplane notecards](#) from Seraph Stationery (\$2.80/ea).



### [Big Cartel](#)

Big Cartel, a bouncy, user-friendly site, is in essence an online craft fair for bands and creative types to sell their wares. Easy to use from a seller's perspective, the site attracts record labels, rockers, and edgy indie artists designing tees, jewelry, and even selling paintings. The goods range from Plastik Perfection's 80's nostalgia jewelry to a plethora of heavy metal tees and custom shirt printing services, Coping Threads' skate hoodies, and an unending supply of CDs and band merch. When I first browsed, I fell in love with Bijoux de Joie—particularly the line's pendants, like this [Eiffel Tower](#) piece (\$28).


Tags: [Big Cartel](#), [Cut + Paste](#), [Day-Lab](#), [Hillary Flowers](#), [The Dressing Room](#)

- ♦ [March 2008](#)
- ♦ [February 2008](#)
- ♦ [January 2008](#)
- ♦ [December 2007](#)
- ♦ [October 2007](#)
- ♦ [Older Entries](#)

- ♦ [Blogs We Adore](#)

## One Response to “Share and Share Alike: The New Collectives”

[Click here](#) to go to the top of the page or [click here](#) to go back.

1.  *Jane Says:*  
[August 1st, 2008 at 9:10 am](#)

I love that there are so many great designer collectives beyond Etsy. Day-Lab is a fantastic discovery. It's like an online flea market — and everything is so cheap!

### Leave a Reply

Name (required)

Mail (will not be published) (required)

Submit Comment

[About Store Adore](#) | [Who We Are](#) | [Contact Us](#) | [Advertising](#) | [Press Releases](#) | [Press Coverage](#)  
[Suggest A Store](#) | [Terms of Use](#) | [Privacy Policy](#) | [Jobs](#)

©2008 Store Adore

[New York Shopping](#) | [Boston Shopping](#) | [Brooklyn Shopping](#) | [Los Angeles Shopping](#) | [Washington, DC Shopping](#) | [Online Shopping](#)